

PROGRAM

FOURTH ANNUAL
SUNBELT SOCIAL NETWORK CONFERENCE

Hotel Westcourt
Phoenix, Arizona

February 7-19, 1984

Sponsored by

ARIZONA STATE UNIVERSITY

Center for Public Affairs

and

Department of Anthropology

and

THE INTERNATIONAL NETWORK FOR SOCIAL NETWORK ANALYSIS

Organizers

Bria L. Foster

Department of Anthropology

and

Robert Wigand

Center for Public Affairs

Arizona State University

Tempe, Arizona 85287

SUNBELT SOCIAL NETWORK CONFERENCE

10 FRIDAY AFTERNOON

- 2:00 Registration
- 3:00 Keynote Address, "Agency via Networks"
Professor Harrison White, Department of Sociology,
Harvard University

11 FRIDAY AFTERNOON: SESSION A, 4:00 - 7:00

SOCIAL SUPPORT NETWORKS

Organizer: Manuel Barrera (Arizona State, Psychology)

- 4:00 Gary Hurd (Medical College of Georgia). "Structural Constraints on the Provision of Social Support."
- 4:20 David Jacobson (Brandeis, Anthropology). "Stress, Support, and Support Networks."
- 4:40 W.H. Kuo (Utah, Sociology). "The Nature of Social Support Among Close Ties."
- 5:00 BREAK
- 5:30 D.L. Morgan (UC-Riverside, Sociology). "Beyond the Crisis Mentality: Preventive Aspects of Social Support."
- 5:50 Diana Oxley, Carol Werner, and Irwin Altman (Utah). "Neighboring as an Environmental, Temporal, and Social Phenomenon."
- 6:10 Jeff Shaw (CUNY, Psychology). "The Sources of Social Support: The Development of a Valid and Reliable Inventory."
- 6:30 Barry Wellman (Toronto, Sociology). "Sex, Work, and Networks."

12 FRIDAY AFTERNOON: SESSION B, 4:00 - 7:00

NETWORK MEASUREMENT

Organizers: Frances Sim (Penn State, Sociology) and John Sonquist (UC-Santa Barbara, Sociology)

- 4:00 Frances Sim, Michael Johnson (Penn State, Sociology), and Robert Milardo (Maine, Orono). "Some Sources of Systematic Error in the Measurement Ties of Affection and Communication."

- 4:20 Bonnie Erickson (Toronto, Sociology). "Interaction Frequency: Reports Versus Records."
- 4:40 Peter Carrington (Toronto, Sociology) and Bonnie Erickson (Toronto, Sociology). "Empirical Assessment of Robustness in Blockmodelling Using Repeated Samples and Population-Sample Comparisons."
- 5:00 BREAK
- 5:30 Karen E. Campbell, Jeanne S. Hurlbert, and Peter V. Marsden (North Carolina at Chapel Hill, Sociology). "Socio-economic Status and Network Range."
- 5:50 John Sonquist and Hugh Kawabata (UC-Santa Barbara, Sociology). Title to be announced.
- 6:10 Peter D. Killworth (Cambridge), H. Russell Bernard, and Christopher McCarty (Florida, Anthropology). "Measuring Patterns of Acquaintanceship."
- 6:30 Peter Mariolis (Spelman College, Sociology). "Coherence in Graphs and Hypergraphs: Conceptualization, Measurement, and Applications."
- 6:50 Douglas White (UC-Irvine, Social Science). Discussant.

20 SATURDAY MORNING: SESSION A-1, 9:00 - 10:00

SOCIAL NETWORKS IN ETHNIC RELATIONS

Organizer: Susan Greenbaum (South Florida, Anthropology)

- 9:00 Susan Greenbaum (South Florida, Anthropology). "The Structure of Social Networks in a Predominantly Slavic Inner-City Neighborhood."
- 9:20 Bruce Miller (Arizona State, Anthropology). "Centrality and Measures of Regional Structure in Aboriginal Western Washington."
- 9:40 Young Y. Kim (Governors State, Communication). "Social Networks and Interethnic Communication: A Review and Synthesis."

10:00 BREAK

21 SATURDAY MORNING: SESSION A-2, 10:30 - 12:00

ORGANIZATIONAL NETWORKS

Organizer: Judith Blau (SUNY-Albany, Sociology)

- 10:30 David Knoke (Indiana, Sociology) and Edward O. Laumann (Chicago, Sociology). "Communications Among Organizations in National Policy Domains."

- 10:50 Judith Blau (SUNY-Albany, Sociology). "The Professional Firm and Risks of the Market."
- 11:10 Young-Seok Kim, Everett M. Rogers, and June Flora (Stanford, Communication). "Interorganizational Networks in Two California Communities."
- 11:30 Joel Levine (Dartmouth, Mathematical Social Science). Title to be announced.

22 SATURDAY MORNING: SESSION B, 9:00- 12:00

EMERGENT NETWORK PROPERTIES

Organizer: John Boyd (UC-Irvine, Social Sciences)

- 9:00 Malcolm Dow and James Cheverud (Northwestern, Anthropology). "Network Autocorrelation Effects of Phylogenetic Inertia on Sexual Dimorphism in Primates."
- 9:20 Eugene Johnson (UC-Santa Barbara). "Triads and Global Network Structure."
- 9:40 William Batchelder (UC-Irvine, Social Sciences). "New Structural Properties of Complete Signed Graphs."
- 10:00 BREAK
- 10:30 Stephen B. Seidman (George Mason, Mathematics). "Structural Consequences of Individual Position in Non-dyadic Social Networks."
- 10:50 John Boyd (UC-Irvine, Social Sciences). "Global Relational Structures from Local Processes."
- 11:10 Martin G. Everett (Thames Polytechnic, Mathematics). "A New Definition for the Dimension of a Graph."

23 SATURDAY MORNING: SESSION C-1,2, 9:00 - 12:00 (continued at 4:00)

NETWORKS THROUGH TIME

Organizer: Alvin Wolfe (South Florida, Anthropology)

- 9:00 Patrick Doreian (Pittsburgh, Sociology). "Ten Years of Citation" or "Network Change in Kapferer's Tailor Shop."
- 9:20 George Barnett (SUNY-Buffalo). "Longitudinal Network Analysis Using Multidimensional Scaling."
- 9:40 Noah Friedkin (UC-Santa Barbara, Education) and Charles Bidwell (Chicago, Education). "Structural Theories and Simulation Models of Consensus Production."

10:00 BREAK

- 10:30 Ronald Rice (USC, Annenberg School) and George Barnett (SUNY-Buffalo). "Group Networking Through Time and Electronic Space: Applying Metric Multidimensional Scaling."

- 10:50 Linton C. Freeman (UC-Irvine, Social Science). "On Using Multidimensional Scaling in Studying Network Change."

30 SATURDAY AFTERNOON

12:00 BREAK

- 1:00 BANQUET LUNCHEON (By prior reservation)
Lunch Discussion: "Computer Programs for Social Network Analysis." John Sonquist, (UC-Santa Barbara, Sociology) Organizer.

40 SATURDAY AFTERNOON: SESSION S-1, 3:00 - 4:00

SUMMARY REPORTS OF RECENT RESEARCH

Organizer: Gary Hurd (Medical College of Georgia, Psychiatry)

- 3:00 Rick Catalano and David Hawkins (U Washington). "Relationship of Ego-Centered Networks and Treatment of Alcohol Abuse."
- 3:12 H. Thomas Hurt (North Texas State, Speech Communication) and John A. Cook (Texas Tech, Speech Communication). "Social and Task Networks, Classroom Environment Perceptions, Communication Apprehension, and Learning Outcomes: An Impact Assessment."
- 3:24 Paul St. John Parker (Portland State, Research Institute for Human Services). Title to be announced.
- 3:36 Mary Youngquist and Paul Ruff (Family Networks, Inc.). "Networking in a Day Therapy Program for Adolescents."
- 3:48 Dana Raphael (Human Lactation Center). Title to be announced.

41 SATURDAY AFTERNOON: SESSION S-2, 3:00 - 4:00

SUMMARY REPORT OF RECENT RESEARCH - B

Organizer: Ronald Rice (USC, Annenberg School)

- 3:00 Alden Klovdahl (ANU, Sociology). "Visual Representations and Explanations of Marital Dissolution."

- 3:15 Peter Mariolis (Spelman College, Sociology). "Degree, Density, Coherence, and Prominence in Hypergraphs: A Computer Program."
- 3:30 Ove Frank (Lund, Statistics), Barry Wellman (Toronto, Sociology), and Craig Wilson (Toronto, Sociology). "The Impact of Individuals' Attributes and the Likelihood of Dyadic Ties and Network Structures: A Stochastic Model Applied to East Yorkers' Intimate Networks."
- 3:45 David Krackhardt (Cornell, Graduate School of Management). "Partialling Networks: An Application in Organizational Behavior."

42 SATURDAY AFTERNOON: SESSION A-1, 4:00 - 5:00

METHODS IN NETWORK ANALYSIS

Chair: Karl Reitz (Chapman College, Mathematics)

- 5:30 Muriel Hammer (New York State Psychiatric Institute). "Implications of Behavioral and Cognitive Reciprocity in Social Network Data."
- 5:50 Malcolm Dow (Northwestern, Anthropology). "A Bi-Parametric Approach to Network Autocorrelation: Galton's Problem."
- 6:30 Larry Wu (Stanford, Sociology) and Phillip Bonacich (UCLA, Sociology). "Understanding Homomorphisms in Blockmodeling: An Evaluation of the Pattison Approach."

5:00 BREAK

43 SATURDAY AFTERNOON: SESSION A-2, 5:30 - 7:00

APPLICATIONS IN BUSINESS AND MANAGEMENT

Chair: Peter Reingen (Arizona State, Marketing)

- 5:30 Barry Mitnick (Pittsburgh, Graduate School of Business). "Strategic Risk Reduction and the Creation of Agents in Regulation."
- 5:50 Gordon Walker (MIT, School of Management). "Network Position and Cognition in a Computer Software Firm."
- 6:10 Peter Reingen, Jacquelyn Johnson (Arizona State, Marketing), Brian Foster (Arizona State, Anthropology), and Stephen Seidman (George Mason, Mathematics). "Brand Congruence in Interpersonal Relations: A Social Network Analysis."
- 6:30 David Bunting (Eastern Washington, Economics). "Network Relations in Economic Performance."

44 SATURDAY AFTERNOON: SESSION B-1, 4:00 - 5:00

ISSUES AND APPLICATIONS IN NETWORK ANALYSIS

Chair: Ronald Rice (USC, Annenberg School)

- 4:00 Jeffrey Johnson and Marcus Hepburn (East Carolina, Institute for Coastal and Marine Resources). "Social Networks and the Adoption of Technology: A Comparison of Two Innovations."
- 4:20 Rodolfo G. Serrano (California State, Bakersfield, Education). "Chicano Students in High Schools: A Network Analysis."
- 4:40 Bonnie Erickson (Toronto, Sociology). "Age and Gender Stereotyping: Personal Attributes and Subculture Involvement."

5:00 BREAK

45 SATURDAY AFTERNOON: SESSION B-2, 5:30 - 7:00

COMMUNICATION NETWORKS

Organizer: Rolf Wigand (Arizona State, Public Affairs)

- 5:30 Vincent Waldron and James Davies (U Arizona, Speech Communication). "The Structural Properties of a Trial as Delimiters and Predictors of Trial Outcome."
- 5:50 David Johnson (Arizona State, Communication). "Multi-variate Communication Networks."
- 6:10 Billy Catchings (U Arizona, Speech Communication). "A Structural-Functional Analysis of Voire-dire."
- 6:30 Gaut Ragsdale (Louisiana State, Speech Communication). "A Communication Network Model for Plea-Bargaining."

46 SATURDAY AFTERNOON: SESSION C-1, 4:00 - 5:00 (cont. from 9:00)

NETWORKS THROUGH TIME

Organizer: Alvin Wolfe (South Florida, Anthropology)

- 4:00 A. Kimball Romney and Keiko Nakao (UC-Irvine, Social Science). "Longitudinal Analysis of Sixteen Weeks of Newcomb's Fraternity Data."
- 4:20 Elizabeth A. Bankoff (Chicago, Committee on Human Development). "The Long-term Consequences of Social Support for Newly Widowed Women."

4:40 Rumi Kato Price (UC-Berkeley, Sociology). "Constraints of Social Networks: A Longitudinal Analysis of Heroin Abstinence."

47 SATURDAY AFTERNOON: SESSION C-2, 5:30 - 7:00

SOCIAL NETWORK ANALYSIS IN GEOGRAPHY

Organizer: Forrest Pitts (Hawaii, Geography)

5:30 Gerald Walker (York). "Local Community and Support Forms: Farmers Versus Rural Non-Farm Residents."

5:50 Thomas R. Leinbach (Kentucky). "Improved Road Networks and Information Flow in Rural Indonesia: A Social Network Exploration."

6:10 Keith J. Tinkler (Brock). "Interpreting the Theoretical Text: Taking Care in Network Analysis."

6:30 Forrest R. Pitts (Hawaii). "Random Thoughts on Random Graphs."

50 SUNDAY MORNING: SESSION A, 9:00 - 11:30

NETWORK ANALYSIS IN HISTORICAL RESEARCH

Organizer: Andrejs Plakans (Iowa State, History)

9:00 Elaine Clark (Michigan, History). "Kin Networks and Orphaned Children: A Medieval Perspective."

9:20 Jill Neitzel (School of American Research, Anthropology). "The Changing Structure of the Spanish Mission System in the Greater Southwest and California."

9:40 J. Dennis Willigan (Utah, Sociology). "Dissolution of Vertical Kinship Networks: Historical and Structural Considerations."

10:00 BREAK

10:30 Robert B. Wheaton (Journal of Family History, History). "Network Analysis of Marriage Contracts: Bordeaux in the Mid-seventeenth Century."

10:50 Andrejs Plakans (Iowa State, History). "Affinal Kinship Networks in a Mid-nineteenth Century Eastern European Peasant Community."

11:10 Charles Wetherell (UC-Riverside, History). "Printers' Networks and the Diffusion of Information in the Colonial American Press."

51 SUNDAY MORNING: SESSION B-1, 9:00 10:20

STATISTICS AND NETWORKS

Organizer: Stanley Wasserman (Illinois, Statistics/Psychology)

9:00 Peter Marsden (North Carolina at Chapel Hill, Sociology). "Latent Structure Models for Relationally Defined Social Classes."

9:20 Karl Reitz (Chapman College, Mathematics). "Network Autocorrelation in the Analysis of Categorical Data."

9:40 Joseph Galaskiewicz (Minnesota, Sociology) and Stanley Wasserman (Illinois, Psychology/Statistics). "Constraining Large Social Systems."

10:00 BREAK

52 SUNDAY MORNING: SESSION B-2, 10:40 - 12:00

EXCHANGE THEORY AND SOCIAL NETWORKS

Organizer: Karen Cook (Washington, Sociology)

10:40 Karen Cook and Mary Gillmore (Washington, Sociology). "Commitment Formation in Social Exchange Networks."

11:00 John Bolland (Kansas, Political Science). "Social Exchange in Community Agenda-Setting Networks."

11:20 Brian Foster (Arizona State, Anthropology). "Thoughts on a Network Formulation of Sahlins' Exchange Theory."

11:40 Linda Molm (Emory, Sociology). "Linking Structural Power and Power Use: A Lag Sequential Analysis."

12:00 ORGANIZATIONAL MEETING FOR 1985 AND BEYOND